



**STOP**  
**USING AI**

**START**  
**LEADING**  
**WITH AI**

What if your  
mindset toward AI  
matters more  
than adoption?





# Why AI is an Attitude, Not a Tool

**Most people see AI as just a tool.**

**But leaders who collaborate strategically  
with AI to:**

- ✓ Save an extra workday every week.
- ✓ Double the ROI on their efforts.
- ✓ Boost innovation and work quality.

*(Source: Atlassian AI Collaboration Report, 2024)*





# The Two Types of AI Users

## **1** Simple AI Users:

- Use AI for repetitive tasks.
- Treat it like an assistant.

## **2** Strategic AI Collaborators:

- Partner with AI to create solutions.
- Treat it like a team of expert advisors.

**Strategic collaborators see 2x the ROI and 1.8x higher work quality.**





# Why Mindset Matters More Than Adoption

A leader's approach to AI sets the tone for the entire team.

- ✓ **Encourage experimentation.**
- ✓ **Share examples of AI collaboration.**
- ✓ **Make failure part of the learning process.**

Leadership isn't about using AI—it's about inspiring collaboration with it.

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# Start Viewing AI as a Creative Partner

**Ask AI for more than quick fixes. Treat it like a sparring partner.**

Try this:

- Define a challenge clearly.
- Ask AI for ideas, hypotheses, or pros and cons.
- Iterate on the results as you would with a teammate.



# Set the Example for Your Team

Show your team how to collaborate with AI.

- ✓ **Share examples of how to use AI for creative problem-solving.**
- ✓ **Highlight innovative ideas AI helped surface.**
- ✓ **Discuss lessons learned from failed experiments.**





# Create a Collaborative AI Culture

Make AI collaboration part of your team's workflow.

- ✓ **Encourage weekly AI challenges.**
- ✓ **Host cross-functional learning sessions to share AI experiences.**
- ✓ **Recognize and celebrate innovative uses.**

**Collaboration breeds innovation.**





# The Benefits of Strategic AI Collaboration

- ✓ **Save 105 minutes daily (1 extra workday per week).**
- ✓ **Become 1.8x more innovative.**
- ✓ **Elevate work quality and team creativity.**

*(Source: Atlassian AI Collaboration Report, 2024)*







**Your Turn:**

**Ready to unlock AI's full potential?**

💡 Subscribe to The Flow Factor Newsletter for weekly actionable advice on AI, leadership, and innovation.

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